CLOUD
TELEMATICS

Company Profile 2026

Your idea, engineered from the hardware to the app.

Devices, cloud, software and AI for vehicles, machines and new ventures. Designed, built and run under one roof in Doha since 2012.

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ABOUT CLOUD TELEMATICS

A full-service technology company, built in Doha.

Cloud Telematics designs devices, connects them, runs the cloud behind them and builds the apps and AI people use. Everything is built under one roof, and every system is shaped around the customer's own business rules.

2012
Founded in Doha

Own platform
Running every day since 2012

Own device
TFMS90 tracker, made in Qatar

Qatar & beyond
Clients in Qatar and abroad

What makes us different

- **Under one roof.** Electronics, device software, cloud, apps and AI from one team. Nothing falls between suppliers.
- **We build it ourselves.** Our own platform and our own device mean no black boxes: we can explain, change and fix every part.
- **Your rules first.** Systems are shaped around how your business really works.
- **Engineers, not salespeople.** You talk to the people who build and run your system.

Our story

- **2012** Founded in Doha to help businesses see and manage their vehicles.
- **2015** Started designing our own hardware, leading to the TFMS90.
- **2018** IVMS platform adds driver safety reports.
- **2020** Beyond vehicles: smart city and business software.
- **2025** AI joins the stack, in our products and for clients.
- **Today** Complete products for startups, government and businesses.

WHAT WE DO

Every layer, from the hardware to the app.

Most projects need several suppliers that never quite fit together. We build all of it, so problems get fixed instead of passed between suppliers.

UNDER ONE ROOF

Devices and electronics
Circuit boards designed on request, or proven devices from trusted makers such as Teltonika.

Device software and connection
The software inside the device and the link that keeps data flowing to the cloud.

Cloud
Servers, databases and monitoring, set up properly and run every day.

Web and mobile apps
iPhone, Android and web apps for customers, staff and operations teams.

AI
AI that works from your own data and rules, with sources and human approval.

HOW WE WORK

1
Understand
We meet your team and agree what the system must do and which rules it must meet.

2
Prove it
A small pilot on real work, so you see results before a full rollout.

3
Deliver
Devices, cloud, software and apps, installed and connected by our engineers.

4
Run and grow
We keep it running, train your staff and add features as you grow.

WHO WE SERVE

One engineering team. Four kinds of clients.

From single car owners to national projects, in Qatar and abroad.

Startups with complex products

When an idea needs hardware, software, cloud and AI to work together, we build all of it, from discovery workshop to launch and beyond.

- Discovery workshop, pilot, build for launch
- Start on proven hardware, move to your own device later
- Ownership agreed in writing before we start

Government and semi-government

Trusted by semi-government organisations in Qatar. A local engineering team for national projects, on the ground in Doha from first meeting to support.

- Public fleet tracking and reports
- Smart city services and custom devices
- AI with full records and human approval

Businesses

Fleet tracking, driver safety, diesel control and business software for companies that depend on their vehicles and operations.

- Logistics, construction, rental, waste services
- Trackers supplied, installed and supported in Doha
- Reports shaped to your clients' rules

Families and car owners

Peace of mind for your own car and the people who drive it.

- See your car on your phone
- Speeding alerts for new drivers
- A message when the car reaches home or school

VEHICLE TRACKING AND SAFETY

Know where every vehicle is, and how it is driven.

Our own tracking platform, running every day since 2012, works with many tracker brands, including our own TFMS90.

Fleet management

Live map, trips and reports

Every vehicle live with a clear status, trip replay, stops, idling and service reminders. On the web and on the phone.

GPS trackers

Supplied and fitted by our engineers

Standard trackers, trackers with driver ID and extra sensors, and trackers for equipment and trailers.

IVMS and driver monitoring

A safety record for every trip

Speeding, harsh braking, acceleration and cornering, turned into red, amber and green driver reports managers can act on.

Geofencing

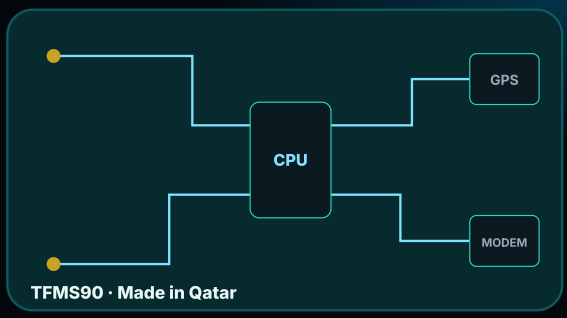
Know when an area is crossed

Draw areas on the map and get alerts and reports when vehicles arrive, leave and how long they stay.

OUR OWN DEVICE

The TFMS90, made in Qatar.

Most companies resell trackers made by others. We also make our own: the circuit board, the software inside it, the server it talks to and the app, all designed and built by our team in Doha.



MORE PRODUCTS AND SERVICES

Built for how your business works.

Software and devices we design, build and run ourselves, so we can shape them around your rules.

Smart diesel dispensing

Every litre of diesel, on record

Personal cards unlock the pump within each person's limit and allowed hours. Every fill-up is recorded by person and vehicle, with daily, weekly and monthly reports exported to PDF or Excel, and several pumps in one view.

EcoBin · Waste management software

Run a waste collection business from one screen

Customers, bins, routes, teams and trips, digital service receipts with QR codes, agreements, quotations and invoices. A desktop view for the office and a phone view for crews. In daily use by a waste management company.

formsmigration · Oracle Forms migration

Leave Oracle. Keep your Forms.

Move your database to PostgreSQL and end the Oracle licence fee while your Forms keep working, bring your Forms into the browser, or both. Every screen is checked against the original, one step at a time. With our first customers.

Custom devices and electronics

When the device you need does not exist, we design it

Circuit boards, device software, connection, cloud and app, built on request around what your product needs. From idea and prototype to the devices you need, with support.

AI FOR BUSINESSES IN QATAR

Your company's experience, ready at every decision.

We help businesses start using AI safely, one step at a time, and build the AI Brain for Enterprises: an AI that applies your own knowledge, rules and history to repeated decisions.

Your company's rulebook
You own it

Policies, past decisions, years of business data and the criteria you judge by, written down and linked to their sources.

The safe engine around it
We run it

Permissions, review steps, links to your systems and a full record of every task.

You control what it knows. We make sure it works safely.

Learns from your data

For example: what sells in Ramadan, and which promotions lift other products, to plan the next season.

Checks and drafts

Reviews requests against policy and past decisions, flags problems and drafts decision briefs with sources.

A person decides

It recommends; people approve. Every correction goes back into the rulebook, with no model retraining.

Your data can stay in Qatar

Open-source AI models, hosted in Qatar or on your own servers. Each person only gets answers from what they are allowed to see.

We built it for ourselves first

Cloud Telematics runs its own AI Brain every day. What we offer you is what we use.

HOW TO START

1
AI workshop
Find where AI helps most.

2
First use
One task, tested on real work.

3
Your AI Brain
Your knowledge, for more teams.

4
Run and train
We run it and train your people.

CASE STUDY · EARLY ACCESS

An AI mobility platform, built end to end in Doha.

A Doha startup is building one app to move around and enjoy the city: keyless car sharing, trip planning and an AI concierge. We are building the whole platform: the apps, the cloud, the AI and the connection to the cars.

Client
Doha mobility startup

Our role
Full build, turnkey

Scope
Apps, cloud, AI, car connection

Stage
Early access

The challenge

One of the most complex products a startup can build: a keyless car fleet, trips that mix car, metro and walking, an AI concierge, demand forecasting and pricing, and a control room for operations, all working as one, without hiring five suppliers.

Our approach

Everything built under one roof. Car sharing launched first on proven hardware from a specialist maker, so members could start early, on a platform ready for the AI and trip-planning layers.

For members

- iPhone and Android apps
- Phone unlock, no keys
- Identity checks
- Car delivery option

For operations

- Live fleet map
- Trip monitoring
- Damage reports
- Pricing, vouchers, messages

Intelligence

In development

- AI concierge
- Trip planning
- Demand forecasting
- One shared data layer

Where it stands: keyless car sharing is in early access in Doha, opening to founding members in waves. The AI and trip-planning layers are being built on the same platform.

WHY CLOUD TELEMATICS

Fewer suppliers. Fewer surprises.

What clients get when everything is built under one roof, by a local team that runs its own platform.

One team, one point of responsibility

Hardware, software, cloud and AI come from one team, so problems are solved, not passed between suppliers.

Here for the long run

We have run our own platform every day since 2012. We plan for years of service, not a single launch.

On the ground in Doha

Meetings in person, site visits, installation and support from engineers who are here, in Arabic and English.

No black boxes

Our own platform and our own device mean we can explain, change and fix every part of your system.

Your business rules

Alerts, reports and workflows shaped to how you work, and to what your own clients ask for.

Trusted locally

Trusted by semi-government organisations in Qatar, with clients in Qatar and abroad.

An engineer, not a salesperson,
will reply within one working day.

CLOUD
TELEMATICS

Let us build solutions together.

Tell us about your vehicles, your idea or your project. We start with one conversation and one clear next step.

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